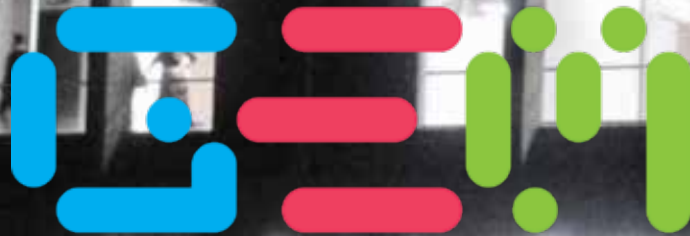


2019 SPONSORSHIP OPPORTUNITIES



Gem
Center
for the
Arts

WWW.GEMCENTERFORTHEARTS.COM

WHO WE ARE

The Gem Center for the Arts is a hub that fosters creativity and innovation through the visual and performing arts.

Art and the creative process celebrate life. The Gem provides experiences through exhibitions, open studios, and performances, as well as space for classes and events to engage with artists and their works. Collaborating with artists, volunteers, and patrons, the Gem explores the visions and ideas of our time.



HomeGrown Theatre's "Horrific Puppet Affair" at Gem Theatre October 2018

GEM CENTER FOR THE ARTS ACCOMPLISHMENTS

Purchased 24,000 sq ft building August 2017.

Transformed building, and received occupancy February 2018.

Received Mayor's choice BOMA Award for Building Excellence .

Created 98 person capacity "black box" theatre, and hosted 11 theatre performances.

Created 2300 sq ft Main Gallery, and hosted 13 gallery shows.

Created 22 artist studios, all of which are full with 6 person waiting list.

Worked with Boise Bench neighborhood to establish THIRD Thursday open studio night.

Partnered with Arts and Community organizations throughout the Treasure Valley.

Working with 18 artists to create a 3000 sq ft fee paid immerisve art experience.

WHY SUPPORT THE GEM?

Arts and culture provide a crucial added value to Boise's economy, tourism, and livability.

The arts improve individual well-being and unify our community.

The arts spark creativity and innovation.

The arts are fundamental to our humanity.

GEM PROGRAMS IN NEED OF SUPPORT

- * GALA FUNDRAISER
- * "2417" IMMERSIVE ART EXPERIENCE
- * MAIN GALLERY
- * GEM THEATRE
- * COMMUNITY SCULPTURE GARDEN



Ceramics by Gem studio artist Suzanne Fluty

SPONSOR THE GALA FUNDRAISER!

All proceeds go directly to support the Gem Gallery, Gem Theatre, "2417" Immersive Art Experience, and the new Community Sculpture Garden.



**SPONSOR
"2417"
IMMERSIVE
ART
EXPERIENCE!**

PRIMARY NEEDS

intallation materials
installation technology
marketing funds
permitting costs

**SPONSOR
THE
MAIN
GALLERY!**

PRIMARY NEEDS

movable gallery walls
gallery lighting
stanchions
signage





Set for Fringe theatre production of "Desdemona"

SPONSOR THE GEM THEATRE!

PRIMARY NEEDS

theatre rental fund
tech room rental fund
theatre lighting
sound system
more seating

SPONSOR THE NEW SCULPTURE GARDEN!

PRIMARY NEEDS

earthwork
irrigation
hardscape
plants
maintenance



Design donated by Stack Rock Group

GEM SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

\$10,000

- 18 reserved VIP gala tickets
- inclusion of approved marketing materials on gala program.
- Logo and link on Gem and 2417 websites, monthly emails, and all 2019 promotional material.
- Mention from stage at least twice during the gala.
- Social media post(s) devoted to recognizing your company.
- Permanent recognition on Gem wall plaque.

GOLD SPONSOR

\$5,000

- 12 reserved VIP gala tickets
- inclusion of approved marketing materials on gala program.
- Logo and link on Gem and 2417 websites, monthly emails, and all 2019 promotional material.
- Mention from stage at least twice during the gala.
- Social media post(s) devoted to recognizing your company.
- Permanent recognition on Gem wall plaque.

SILVER SPONSOR

\$2,500

- 6 reserved VIP gala tickets
- Logo and link on Gem and 2417 websites, monthly emails, and all 2019 promotional material.
- Mention from stage at least twice during the gala.
- Social media post(s) devoted to recognizing your company.

PROGRAM ADVERTISING

- Full Page \$500
- 1/2 Page \$250
- 1/4 Page \$125

GALA PACKAGES

- Single "2417" VIP Ticket \$40
- Ten "2417" VIP Tickets \$320
- Single full Gala VIA Pass \$100
- Ten full Gala VIA Passes \$800

PROGRAM DONATIONS

- \$500 _____
- \$250 _____
- \$100 _____
- \$50 _____
- Other _____



"Talk to the Future" interactive sculpture by "2417" Artist Katya Ivanova



Collaborative drawing from recent College of Western Idaho graduate show

CONTACT

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