

## Visual Arts Careers

### Advertising

- Creative Director/Vice President (Salary range: \$55,000 - \$400,000)
- Art Director (Salary range: \$55,000 - \$140,000)
- Assistant Junior Art Director (Salary range: \$35,000 - \$120,000)
- Illustrator (Salary range: \$34,000 - \$80,000)
- Storyboard Artist (Salary range: \$25,000 - \$80,000)
- Layout Artist (Salary range: \$25,000 - \$45,000)
- Media Director (Salary range: \$35,000 - \$100,000)
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### Animation/Cartooning

- Story artist - Sketches movement and ideas through a film.
- Background/layout artist - In charge of the background of the feature.
- Studio Background artist - A non-production background prepared by the studio for publicity or presentation purposes.
- Technical Director - Establishes direct and reflected lighting and shadow for individual shots. The technical director needs knowledge of UNIX and programming.
- Director of Photography - Directs the shooting of film sequences.
- Photoscience Engineer - Makes masters from the finished film to film negative and digital cinema to high definition video.
- Editorial Cartoonist - This artist frequently creates cartoons for the editorial sections of newspapers. Jobs for this profession are dwindling as newspapers fold.
- Production Background - An original background painting used in the final version of an animated film or short.
- Pencil Model Sheet Artist - A group of original pencil drawings on one sheet that illustrate an animated character in a variety of poses and expressions. Model sheets are lithographed and distributed to the animation team to ensure a uniform look and feel to a character throughout a production.
- Morph - An artist who creates animated pictures transforming one image to another.
- Background Drawing/Layout
- Colorist

### Graphic Design (Salary range \$35,000 - \$60,000)

- Billboard Artist
- Greeting card designer
- Magazine design and layout
- Book design and layout
- Catalog and brochure design and layout
- Corporate logo design/letterhead design/packaging design

### Illustration (general average salary \$48,000)

- Book/Magazine/Advertising Illustrator
- Scientific/Medical Illustrator (Salary range: \$40,000 - \$60,000)
- Forensic Artist
- Children's Book Illustrator
- Marine Illustrator

- Fashion Illustrator

### **Special Effects**

- Model Maker (salary range: \$20,000 - \$70,000)
- Prosthetics Designer (Salary range: \$20,000 - \$60,000)
- Sculptor (Salary range: \$20,000 - \$60,000)

### **Video Game Design** (Average salary after 1 year experience \$75,000)

- Character Artist
- Animator
- Background Artist or Modeler
- Concept Artist
- Texture Artist

### **Website Design** (average salary \$50,000)

**Fine Arts** (usually sold through galleries to individuals, corporations, and museums) (average salary for artist working full-time \$58,000)

- Painting
- Sculpting
- Printmaking
- Multimedia
- Photography

### **Functional Arts** (usually sold to stores and to individuals through craft fairs)

- Pottery
- Weaving
- Quilting
- Candle making
- Other crafts
- Woodworking (bowls, utensils, etc.)
- Weaver

### **Textile Design**

### **Desktop Publishing**

**Visual Information Specialist** (combines graphic design, and web design, and creates multi-media presentations for corporation, large organizations, and the military) (Salary \$65,000 - \$85,000)

### **Photographer**

- Aerial photographer
- Fashion photographer
- Print photographer (photographs products for catalogs and magazines)
- Photo stylist (sets up merchandise to be photographed)
- Photojournalist (sports/nature/current events)

### **Film**

- Cinematographer
- Fight Director
- Film Director
- Film Editor
- Film Production Manager
- Filmmaker
- Director of Photography
- Director

## **Theater**

- Costume Designer
- Set Designer
- Director
- Lighting Designer

**Architect** (designs houses, public buildings, and commercial buildings)

**Residential Interior Designer** (homes)

**Corporate Interior Designer** (hospitals/banks/libraries/corporations, etc.)

**Landscape Artist/environmental designer** (designs the yards and landscapes for houses, public spaces, and commercial properties)

**Art Historian**

**Art Teacher**

**Arts Administrator**

**Calligrapher**

**Clothing Designer**

**Courtroom/police artist**

**Store display stylist**

**Furniture designer**

**Gallery and Museum administration**

**Gallery and Museum curator**

**Art restoration**

**Product designer** (home décor products, kitchen products, toys, anything else you can find in a store)

**Machinery Designer**

**Muralist**

**Neon Sign maker**

**Parade Float designer**

**Printer**

**Silkscreen artist** (Designs and prints t-shirts, hats, bags, etc. Could also be a fine artists.)

**Jewelry designer**

**Stained Glass artist**

**Theme Park designer**

**Wallpaper designer**

**Woodworking artist** (hand makes furniture, and decorative parts of buildings)

**Metalworking artist** (hand makes furniture, and decorative parts of buildings)

**Art Therapist**

**Art Dealer**

**Art Librarian**

**Art Archivist**

**Art Appraiser**